



USD 40 trn

Global sustainable investing¹
+122% (2014–2019)

USD 715 bn

Global impact investing²
+1,092% (2014–2019)

Market size in USD

USD 30.8 trn
Sustainable investing¹

USD 502 bn
Impact investing²

USD 22.9 trn
Sustainable investing¹

USD 114 bn
Impact investing²

USD 18.0 trn
Sustainable investing¹

USD 60 bn
Impact investing²

2019

2018

2016

2014

Source ¹ Global Sustainable Investment Alliance. Data provided every 2 years
² Global Impact Investing Network. Data is based on self-reported impact AUM figures from GIIN members